



KASTHAMANDAP
College of Management



Gold Medalist

BBA & MBA

Bachelor of Business Administration

Master of Business Administration

BBA at Kasthamandap

Bachelors in Business Administration (BBA) is an undergraduate program. It is the most suitable for the students willing to pursue their career in the field of business and management.

The course is particularly designed for students with management background and also without the management background. The course can be done by the students with science or management students of +2. It, in the beginning years, focuses on basic concept of business, management and commerce studies. And at the end of semesters, it gives in-depth knowledge on the same for further specific concentration.

The BBA at KCM particularly focuses on producing and developing highly vibrant and professional managers and entrepreneurs. With qualified and dynamic faculties, we provide quality education and develop enough communication, analytical and practical skill so that the students will be able to deal with their academic, professional and practical life successfully. Furthermore, we have been constantly striving hard to harness intellectually sharp, pleasant, globally competent and locally useful manpowers followed by excellent university results.

Key Activities

1. Regular presentation and presentation competition
2. Case-study workshops from resource person
3. Guest lectures from resource person
4. Subject wise industrial visit
5. Training for personality development and communication skill
6. Report writing and paper presentation
7. Placement opportunity for potential students
8. Group discussion
9. Leadership training
10. Outstanding resource faculty

How is BBA different from other management studies?

BBA is an important degree in Nepal. The degree has been one of the most competitive subjects in the world. BBA has over the years, successfully improved its benchmark by improvising practical managerial skills, communication skills,

decision-making skills, training, practical experience, case studies, internship, industrial visit and expert visits, which has now become a trademark and making BBA significant course from the others, ever.

How does BBA support students ?

The scope of BBA is very high in Nepal and abroad. There are corridors of opportunity open for you after the completion of BBA degree. The first possible attraction is the possibility of entering in the world of banking and corporate sectors. According to a research almost 30% of BBA graduates find a job in 30 A class banks, throughout the country and around 40% percentage manage to get jobs in one of the 80 development banks and rest

in big corporate houses, national projects and international project. The jobs in Nepal, after graduation, in this course have a very wide range and amongst many some are assistants in banks, secretary, hospitality managers, marketing, accounts, finance, project managers and many others.



Where should I study BBA ?

There are plenty of colleges offering and claiming to offer a quality and competitive BBA program, in Nepal. No matter which colleges you choose, the affiliation comes from Purbanchal University, Tribhuvan University, Kathmandu University and Pokhara University. There is no question about which University

affiliation is the best and which is not but when it comes to choosing the college, make sure about quality education and facility including practical classes, moreover look at the history of field visits, visiting professors and job placements.

BBA Course Structure

Sem-1 (15 credit hours)

1. English I	3
2. Microeconomics	3
3. Business Mathematics	3
4. Financial Accounting & Analysis	3
5. Fundamentals of Management	3

Sem-2 (15 credit hours)

6. English II	3
7. Macroeconomics	3
8. Statistics for Business Decisions	3
9. Cost & Management Accounting	3
10. Introduction to Marketing	3

Sem-3 (15 credit hours)

11. Nepalese Business Environment I	3
12. Quantitative Techniques for Management	3
13. Human Resource Management	3
14. IT Tools for Business	3
15. The Legal aspect of Business	3

Sem-4 (15 credit hours)

16. Nepalese Business Environment II	3
17. Production Management	3
18. Financial Management	3
19. Introduction to Spreadsheets & Data Visualization	3
20. Taxation & Auditing	3

Sem-5 (15 credit hours)

21. Project Management	3
22. Banking & Insurance	3
23. Entrepreneurship	3
24. Organization Behaviour & Business Ethics	3
25. Database Management	3

Sem-6 (13 credit hours)

26. Total Quality Management	3
27. Research Methodology & Report Writing	3
28. Corporate Governance	2
29. Social Media Marketing	2
30. Management Information System	3

Sem-7 (18 credit hours)

31. Supply Chain Management	2
32. Digital Business	2
33. International Business	3
34. Internship	5
35. Specialization I	3
36. Specialization II	3

Sem-8 (14 credit hours)

37. Strategic Management	3
38. Blockchain AI in Business	2
39. Specialization III	3
40. Specialization IV	3
41. Specialization V	3

Specialization Are (Any One)

Marketing (Any 5)

Specialization 1 - Consumer Behaviour
Specialization 2 - Advertising & Sales Promotion
Specialization 3 - Sales & Distribution Management
Specialization 4 - Marketing of Services
Specialization 5 - Brand Management or
Specialization 5 - Retail Management

Human Resource Management (Any 5)

Specialization 1 - Designing & Managing HR System
Specialization 2 - Training & Development
Specialization 3 - Organization Development
Specialization 4 - Leadership & Team Building
Specialization 5 - Industrial Relations or
Specialization 5 - Conflict Management & Negotiation

Finance (Any 5)

Specialization 1 - Capital Structures
Specialization 2 - Working Capital Management
Specialization 3 - Financial Institutions & Market
Specialization 4 - Financial Derivatives & Risk Management
Specialization 5 - Capital Investment & Financing Decisions or
Specialization 5 - Security Analysis & Portfolio Management

Accounting (Any 5)

Specialization 1 - Advanced Cost Accounting
Specialization 2 - Advanced Management Accounting
Specialization 3 - Taxation Practices in Nepal
Specialization 4 - Auditing
Specialization 5 - Budgeting
Specialization 5 - Company Accounts

International Business (Any 5)

Specialization 1 - International Marketing
Specialization 2 - International Finance
Specialization 3 - Cross-cultural negotiations
Specialization 4 - Export Promotion Management
Specialization 5 - Forex Management
Specialization 5 - Foreign Language (Any one UN language except English)

University Toppers



Sishir Giri

Riya Dawadi

Neha Shrestha

Sarita Shrestha

Rabin Regmi

Job Placement and Internship

The college provides the internship opportunity to develop skills and enhance the knowledge of the students as per the requirement so that they will get the firsthand experience working in a natural environment. Similarly, students have been duly placed in different jobs in many nationally and internationally recognized academic institutions, companies, corporate houses, etc. Some of such organizations where students have been placed are :-



**Manoj
Bhattarai**

**University
Topper**



**Dikshya
Adhikari**

**University
Topper**

MBA at KCM

The Master of Business Administration (MBA) program of Purbanchal University is a full-time program which focuses on preparing professional managers for the business and non-business sectors. This program is particularly designed to develop managerial and entrepreneurial capabilities of students through the curricular and co-curricular activities. The MBA program specifically aims at preparing professional managers for the business and non-business sectors, developing entrepreneurs capable of evaluating risks and taking challenges in the emerging global business environment and also inculcating knowledge, skill, and attitude in students so that they become scientifically approached, result oriented, and socially responsive management professionals.

Eligibility for Admission

The candidate applying for MBA program must have secured at least CGPA 2.0 or 45 % in the Bachelor's degree or equivalent program from any recognized University.

Curricular Structure

The MBA program has been designed at 70 credit hours with 26 course components including internship project or thesis. There will be two non-credit courses for non-management background students. Each course component has a weight of 2 or 3 credit hours requiring a minimum of 32 or 48 direct class contact hours per semester and 5 credit hours for Internship or Thesis. The course structure of the program is as follows:

(a) Preparation Courses (Non-credit)

The MBA program includes students from different educational background, So it is understood that non-management educational students need some preparation to be able to grasp basics of management education. These courses will be conducted for 15 days extensively before the start of the actual program. These courses will be conducted by the college itself.

1. NC-1: Qualitative Skills for Business Studies
2. NC-2: Accounting Knowledge for Managers

(b) Foundation Courses (8 credit hours)

1. FO-511: Quantitative Skills for Business Studies 2
2. FO-512: Managerial Communications 2
3. FO-513: Managerial Economics and Decision Making 2
4. FO-514: Legal Environment of Business 2

(c) Core Courses (34 credit hours)

1. CO-515: Organizational Behaviour and Leadership Skills 3 Cr.
2. CO-516: Marketing for Managers 3 Cr.
3. CO-517: Financial Accounting 3 Cr.
4. CO-521: Management Accounting 3 Cr.
5. CO-522: Macro Economics and Policy Making 3 Cr.
6. CO-523: Financial Management and Analysis 3 Cr.
7. CO-524: Operations Management 3 Cr.
8. CO-525: Human Resource Management 3 Cr.
9. CO-526: Business Research 3 Cr.
10. CO-531: Management Information System and e-commerce 3 Cr.
11. CO-532: Organization Change and Design 2 Cr.
12. CO-533: Entrepreneurship 2 Cr.

Marketing (14 credit hours)

1. Specialization I: MK-531: Consumer Behavior
2. Specialization II: MK-532: Marketing Research
3. Specialization III: MK-543: Planning and Managing Retail Business OR
4. Specialization III: MK-544: Sales and Distribution Management
5. Specialization IV: MK-545: Services and Industrial Marketing OR
6. Specialization IV: MK-546: Advertising Management
7. Specialization Seminar: MK-547: Seminar on Marketing (By College)

Human Resource Management (14 credit hours)

1. Specialization I: HR-531: Human Resource Planning and Development
2. Specialization II: HR-532: Industrial Labour and Managerial Relations
3. Specialization III: HR-543: Compensation Management OR
4. Specialization III: HR-544: Performance Management: Systems and Strategies
5. Specialization IV: HR-545: Industrial and Labour Legislation OR
6. Specialization IV: HR-546: Strategic Human Resource Management
7. Specialization Seminar: HR-547: Seminar on HRM (By College)

(d) Capstone Courses (5 credit hours)

MBA students develop a comprehensive and strategic perspective through the following two capstone courses

1. CA-541: Strategic Management 3 Cr.
2. CA-542: International Business 2 Cr.

(e) Seminar Series Courses (4 credit hours)

1. Micro-finance & the Role of Financial Institutions in Development
2. Real Estate Management
3. Management of Banking and Insurance
4. Supply Chain Management
5. Hospitality Management
6. Knowledge Management
7. Project Management

(f) Specialization Area Courses (14 credit hours)

Finance (14 credit hours)

1. Specialization I: FN-531: Financial Theory and Corporate Policy
2. Specialization II: FN-532: Capital Structure Management
3. Specialization III: FN-543: Security Analysis and Investment Management Or
4. Specialization III: FN-544: Management of Financial Institution
5. Specialization IV: FN-545: Financial Derivatives and Engineering Or
6. Specialization IV: FN-546: International Financial Management
7. Specialization Seminar: FN-547: Seminar on Finance (By College)

International Business (14 credit)

1. Specialization I: IB-531: International Business Environment
2. Specialization II: IB-532: Export Import Management
3. Specialization III: IB-543: Intellectual Property Rights OR
4. Specialization III: IB-544: International Marketing
5. Specialization IV: IB-545: International Financial Management OR
6. Specialization IV: IB-546: Strategies of Multinational Companies
7. Specialization Seminar: IB-547: Seminar on HRM

Production and Supply Chain Management (P&SCM) 14 credit hours

1. Specialization I: PS-531: Purchasing and Material Management
 2. Specialization II: PS-532: Designing and Managing the Supply Chain
 3. Specialization III: PS-543: Production Planning and Control OR
 4. Specialization III: PS-544: Warehouse and Inventory Management
 5. Specialization IV: PS-545: Facility Location Management OR
 6. Specialization IV: PS-546: Network Design
 7. Specialization Seminar: PS-547: Seminar on P&SCM
- a) PRO 400: Internship or Thesis 5 credit hours

Semester Cycle

Total no of Courses-26

Total Credit Hour-70

Non Credit Course for Non-Management Background Students (Extensive Classes for 15 Days)

NC-1: Qualitative Skills for Business Studies

NC-2: Accounting Knowledge for Managers

Semester I: 17 credit hours

FO-511: Quantitative Skills for Business Studies	2
FO-512: Managerial Communications	2
FO-513: Managerial Economics and Decision Making	2
FO-514: Legal Environment of Business	2
CO-515: Organizational Behaviour and Leadership Skills	3
CO-516: Marketing for Managers	3
CO-517: Financial Accounting	3

Semester II: 20 credit hours

CO-521: Management Accounting	3
CO-522: Macro Economics and Policy Making	3
CO-523: Financial Management and Analysis	3
CO-524: Operations Management	3
CO-525: Human Resource Management	3
CO-526: Business Research	3
SE-521: Seminar Series I (By College)	2

Semester III: 15 credit hours

CO-531: Management Information System and e-commerce	3
CO-532: Organization Change and Design	2
CO-533: Entrepreneurship	2
SE-531: Seminar Series II (By College)	2
XX-531: Specialization I and 3 XX-532: Specialization II	3

Semester IV: 18 credit hours

CA-541: Strategic Management	3
CA-542: International Business	2
XX-54x: Specialization III	3
XX-54x: Specialization IV and	3
XX-54x: Specialization V: Seminar (By College)	2
IN-Internship/Thesis	5



Finance (14 credit hours)

Semester-3

1. Specialization I: FN-531: Financial Theory and Corporate Policy
2. Specialization II: FN-532: Capital Structure Management

Semester -4 (Any Two and Seminar Course)

3. Specialization III: FN-543: Security Analysis and Investment Management Or
4. Specialization III: FN-544: Management of Financial Institution
5. Specialization IV: FN-545: Financial Derivatives and Engineering Or
6. Specialization IV: FN-546: International Financial Management
7. Specialization Seminar: FN-547: Seminar on Finance (By College)

Human Resource Management (14 credit hours)

Semester -3

1. Specialization I: HR-531: Human Resource Planning and Development 2
2. Specialization II: HR-532: Industrial Labour and Managerial Relations

Semester-4 (Any Two and Seminar Course)

3. Specialization III: HR-543: Compensation Management OR
4. Specialization III: HR-544: Performance Management: Systems and Strategies
5. Specialization IV: HR-545: Industrial and Labour Legislation OR
6. Specialization IV: HR-546: Strategic Human Resource Management
7. Specialization Seminar: HR-547: Seminar on HRM (By College)

Marketing (14 credit hours)

Semester -3

4. Specialization I: MK-531: Consumer Behavior
5. Specialization II: MK-532: Marketing Research Sem-4 (Any Two and Seminar Course)
6. Specialization III: MK-543: Planning and Managing Retail Business OR
4. Specialization III: MK-544: Sales and Distribution Management
5. Specialization IV: MK-545: Services and Industrial Marketing OR
6. Specialization IV: MK-546: Advertising Management
7. Specialization Seminar: MK-547: Seminar on Marketing (By College)

International Business 14 credit hours

Semester -3

1. Specialization I: IB-531: International Business Environment
2. Specialization II: IB-532: Export Import Management Semester-4 (Any Two and Seminar Course)
3. Specialization III: IB-543: Intellectual Property Rights OR
4. Specialization III: IB-544: International Marketing
5. Specialization IV: IB-545: International Financial Management OR
6. Specialization IV: IB-546: Strategies of Multinational Companies
7. Specialization Seminar: IB-547: Seminar on HRM

Production and Supply Chain Management (P&SCM) 14 credit hours

Semester-3

8. Specialization I: PS-531: Purchasing and Material Management
9. Specialization II: PS-532: Designing and Managing the Supply Chain Semester -4 (Any Two and Seminar Course)
10. Specialization III: PS-543: Production Planning and Control OR
11. Specialization III: PS-544: Warehouse and Inventory Management
12. Specialization IV: PS-545: Facility Location Management OR
13. Specialization IV: PS-546: Network Design
14. Specialization Seminar: PS-547: Seminar on P&SCM



Career Platforms

Marketing Manager
 Business Operations Manager
 Health Services Manager
 Financial Manager
 Computer and Information Systems Manager
 Investment Fund Manager
 Chief Technology Officer
 Business Consultant
 Business Manager
 Inventory Management
 Deputy Manager
 Manufacturing Consultant

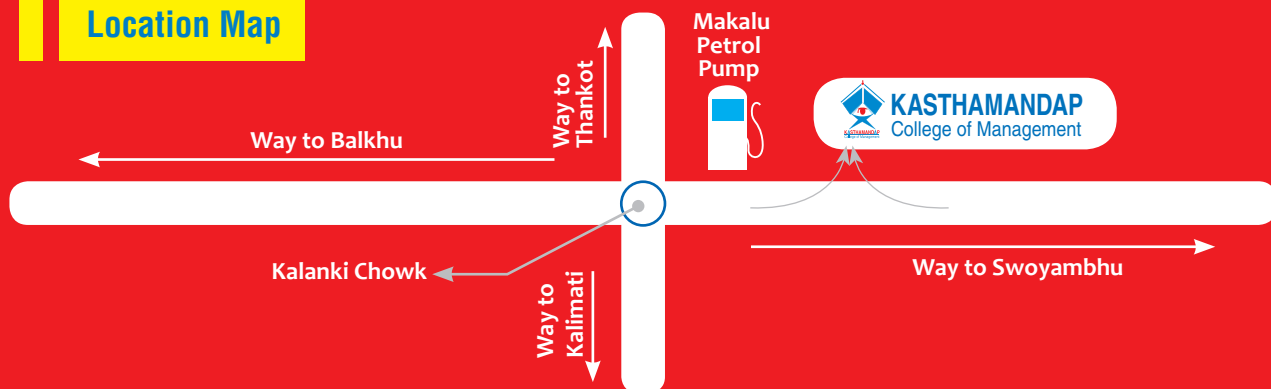
Products Analyst
 Logistics Head
 Plant Manager
 Warehouse Head
 Supply Chain Manager
 Inventory Control Manager
 Financial Advisor
 Management Analyst
 Investment Banker
 Information Technology Manager
 HR Manager
 Entrepreneurs

Note: Candidates who are seeking admission for MBA must pass CMAT exam of Purbanchal University and also college's group discussion and interview. The final decision regarding the admission is taken by the admission committee of the college.

WHY TO CHOOSE Kasthamandap ?

- ★ Excellent academic performance & Results
- ★ Global tie-ups with international institutions (China & Canada)
- ★ International Language classes / Job placement
- ★ Field visit, Industrial visit, case studies, tours, workshop and seminar
- ★ Regular guest lectures on contemporary issues.
- ★ Trainings (research articles, accounting package and many more)
- ★ Innovative learning methods/Excellent faculties
- ★ Internship facilities. (special internship facilities in banks, hotels and financial institutions)
- ★ Extra-curricular activities/personality development programme
- ★ Opulent classes with CCTVs / Earthquake-Proof buildings (Truss)
- ★ Toppers' Choice / Students' Satisfaction / Futsal Facility

Location Map



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 College of Management

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